

FLEX/SEC/2023/

21st July, 2023

The BSE Limited
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building, PJ Towers,
Dalal Street, Fort,
Mumbai – 400 001

Scrip Code: 523672

Subject: Appointment of Shri Pradeep Narendra Poddar (DIN: 00025199) as an Additional Director (Independent and Non-Executive) of the Company.

Dear Sir(s),

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Board of Directors vide its Circular Resolution dated 21st July, 2023 has approved the appointment of Shri Pradeep Narendra Poddar (DIN: 00025199) as an Additional Director (Independent and Non-Executive) w.e.f. 21st July, 2023 on the Board of the Company.

The Disclosure pursuant to SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is annexed as “Annexure - A”.

Kindly take the same on record.

Thanking you,

FOR FLEX FOODS LIMITED

(Himanshu Luthra)
Company Secretary

Encl. As above.

BRC CERTIFIED COMPANY

Corporate Office: A-108, Sector-IV, Distt. Gautam Budh Nagar, Noida-201301, Uttar Pradesh, INDIA. Ph: +91 120 4012345

Regd. Office: Lal Tappar Industrial Area, Haridwar Road, Dehradun (Uttarakhand)

Share Deptt. Office: 305, 3rd Floor, Bhanot Corner, Pamposh Enclave, Greater Kailash-I, New Delhi-110048. Ph: 011-26440917, 26440925

CIN: L15133UR1990PLC023970, **Website:** www.flexfoodsltd.com; **E-mail ID:** secretarial@flexfoodsltd.com

APPOINTMENT OF SHRI PRADEEP NARENDRA PODDAR (DIN: 00025199) AS AN INDEPENDENT NON-EXECUTIVE DIRECTOR OF FLEX FOODS LIMITED

Sl. No.	Description	Details
1.	Reason for change VIZ. appointment, re-appointment, resignation, removal, death or otherwise.	Appointment of Shri Pradeep Narendra Poddar (DIN: 00025199) as an Additional Director (Independent and Non-Executive)
2.	Date of appointment/re-appointment/cessation (as applicable) & term of appointment/ re-appointment	The Board of Directors vide its Circular Resolution dated 21 st July, 2023 has approved the appointment of Shri Pradeep Narendra Poddar as an Additional Director (Independent and Non-Executive) w.e.f. 21 st July, 2023. Term of Appointment: 3 (three) consecutive years w.e.f. 21 st July, 2023 to hold office up to 20 th July, 2026 subject to approval of shareholders and whose office shall not be liable to retire by rotation.
3.	Brief Profile (in case of appointment).	Shri Pradeep Narendra Poddar is a Chemical Engineer from UDCT Mumbai, 1976 and an MBA from IIM, Ahmedabad, 1978. A veteran of the consumer goods industry, he groomed himself as a fast-track executive in Glaxo Foods, Heinz and Tata. He became the first Managing Director of Heinz for India and South Asia in January 1996 at the age 41 and successfully built a 'high growth profitable' business with a portfolio of Power Brands - Complian, Glucon D, Nycil, Farex and Heinz Tomato Ketchup. In 2000, he was ranked in the top 5 percentile of North American Executives by Personnel Decisions International, New York. He was awarded the prestigious Udyog Ratna award by the Karnataka Government and Wisitex Foundation in 2001 for his distinguished contribution to the food industry. He led the Tata Group's Global foray into healthy beverages across the world, representing the Tata on the Boards of Nourishco, the JV with Pepsico and the Rising Beverage Company (Activate Beverages led by Michael Eisner) in Los Angeles (USA). He crafted the Himalayan Natural Mineral Water brand and had seven global patents on innovative 'do-good' beverages. He has played a strategic role on the Boards of Welspun, Uflex and as Chairman of United Way Mumbai. He has in the past led the American Chamber of Commerce Bombay Chapter and help further the Trade relations with the US. He had been appointed as Chairman of Sresta Natural Bio Products Limited with effect from December 15, 2021 and Chairman of the Board of Tasty Bite Eatables Private Limited with effect from December 20, 2022.
4.	Disclosure of relationships between Directors (in case of appointment).	Shri Pradeep Narendra Poddar is not related to any of the Directors of the Company.

Further, based on the declarations received from Shri Pradeep Narendra Poddar, we hereby inform that he is not debarred from holding the Office of Director by virtue of any order passed by SEBI or any other such authority and therefore, he is not disqualified to be appointed as Additional Director (Independent and Non-Executive).

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